



## **Privacy Policy**

### **Article 1 - Preamble**

Welcome to NUREA, a company whose activity is the development of medical imaging software, accessible from <https://www.nurea-soft.com>.

Today, focused on aortic diseases, we have developed the PRAEVAorta® solution accessible from <http://praevaorta.nurea-soft.com>, a technology that automates image analysis and provides the fastest and most accurate quantitative analysis of aortic diseases.

At NUREA, one of our top priorities is the privacy of our users.

As such, NUREA (hereinafter the "Company") undertakes to implement adequate measures to ensure the Protection of Personal Data, to process and use such Data in compliance with the applicable provisions and in particular the European Regulation 2016/679 of 27 April 2016 (hereinafter the "*General Data Protection Regulation*") and the French law n°78-17 of 6 January 1978 known as the Data Protection Act.

Capitalized terms are defined by the General Data Protection Regulation.

Our privacy policy applies only to our online activities and applies to users of both our website and our PRAEVAorta® application with respect to the information they share and/or collect. This policy does not apply to information collected offline or through channels other than this website.

For further information on our privacy policy, please contact us at [support@nurea-soft.com](mailto:support@nurea-soft.com).

Please note that NUREA's privacy policy does not apply to other advertisers or websites. Thus, we advise you to consult the respective privacy policies of these third-party ad servers for more detailed information.

### **Article 2 - Protection of personal data**

Your data is collected by the company NUREA, Société par Actions Simplifiée with a capital of 35.440 €, registered in the Bordeaux Trade and Companies Register under the number 841 437 411, whose head office is located at 213 Cours Victor Hugo - 33130 BEGLES, acting in its capacity as Data Controller.

This Privacy Policy applies when the Company acts as a Data Controller within the meaning of Article 24 of the General Data Protection Regulation 2016/679 of 27 April 2016.



NUREA's legal basis for collecting and using the personal information described in this Privacy Policy depends on the personal information we collect and the specific context in which we collect the information.

The processing of your personal information is in the legitimate interest of NUREA.

NUREA will retain your personal information only as long as necessary for the purposes stated in this Privacy Policy. We will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes and enforce our policies.

### **Article 3 - Personal data collected and processed in the context of navigation on the site**

#### **3.1. Identification of collected data**

The Company, as the Data Controller, collects, consults, uses, modifies, stores, transmits and deletes Personal Data (hereinafter the "*Data*") in the course of its activities.

In accordance with Article 4 of the General Data Protection Regulation 2016/679 of April 27, 2016, the terms "*Data*" or "*Personal Data*" refer to any information relating to an identified or identifiable natural person (hereinafter referred to as "*Data Subject*"); An "*identifiable natural person*" is deemed to be a natural person who can be identified, directly or indirectly, in particular by reference to an identifier, such as a name, an identification number, location data, an online identifier, or to one or more factors specific to his or her physical, physiological, genetic, mental, economic, cultural or social identity.

This data is mostly collected directly from the persons concerned, when they, in a non-limitative way :

- Connect to the Company's online services using their access codes;
- Make a request for information on the website;
- Navigate to the Company's website;
- Contact Customer Service;

In the course of the above collection activities, the Company collects only the following data:

- Identity data;
- Contact data;
- Billing data and payment terms;
- Technical information related to the navigation: IP address, type of browser, internet service provider (ISP);



The Data collected is not linked to any personally identifiable information. The purpose of the information is to analyze trends, administer the site, and track users' movements around the Web site.

### **3.2. Data Hosting**

The Personal Data collected and processed by the Company are hosted in the European Union.

In any case, the Company shall not transfer Personal Data, without putting in place the appropriate tools for the supervision of such transfers pursuant to Article 46 of the GDPR, outside:

- of the European Union, or
- the European Economic Area, or
- countries recognized as having an adequate level of security by the European Commission.

The data collected may be processed outside the European Union. In this case, the Company undertakes to take the necessary measures with its subcontractors and partners to guarantee an adequate level of protection of your data in full compliance with the applicable regulations

### **3.3. Destination of the collected Data**

The data collected is used :

- To provide our Services
- To ensure quality, maintain safety and improve our Services.
- To resolve problems with our Services

The data collected may be transmitted under limited circumstances and with appropriate safeguards in the following cases:

- Subsidiaries
- Service providers and subcontractors performing services on our behalf -  
Legal and regulatory requirements

### **3.4. Duration of Data Retention**

The data is kept for a period of time appropriate to the purposes of the processing and in accordance with the legislation and regulations in force.



Customer data is kept for the duration of the contractual relationship, and may be kept for up to ten (10) years after its termination in order to comply with the accounting and tax obligations incumbent on the Company.

#### **Article 4 - The user's rights regarding data collection and processing**

Any user concerned by the processing of their personal data may avail themselves of the following rights, pursuant to the European Regulation 2016/679 and the Data Protection Act (Law 78-17 of 6 January 1978):

- Right of access, rectification and right to erasure of data (laid down in Articles 15, 16 and 17 of the GDPR respectively);
- Right to data portability (Article 20 of the GDPR);
- Right to limit (Article 18 of the GDPR) and object to the processing of data (Article 21 of the GDPR);
- Right not to be subjected to a decision based exclusively on a automated process ;
- Right to determine the fate of data after death;
- Right to refer to the competent supervisory authority (Article 77 of the GDPR)

These rights can be exercised by contacting us at the following address:  
[support@nurea-soft.com](mailto:support@nurea-soft.com)

In order for the data controller to comply with the request, the user may be required to provide certain information such as: full name, e-mail address and account, personal space or subscriber number.

Individuals also have the right to file a complaint with  
of the CNIL.

In addition, and since the law n°2016-1321 of October 7, 2016, people who wish to do so, have the possibility to organize the fate of their data after their death.  
For more information on the subject: <https://www.cnil.fr/>.



## **Article 6 - The Company's Cookie Management Policy**

For reasons of simplification and understanding of this page  
For information purposes, the following terms have been defined as follows

*"Cookie(s)"*: is a text file placed on your hard drive by the server of the site you are visiting. It generally contains the name of the server that deposited it, an identifier in the form of a unique number and an expiration date. Its purpose is to collect information about your browsing in order to offer you services adapted to your terminal (computer, mobile, or tablet).

*"Data controller"*: "is, unless expressly designated by the legislative or regulatory provisions relating to this processing, the person, public authority, service or body that determines its purposes and means.

NUREA uses cookie technology to improve navigation and the experience of users of the site. During the consultation of the site, these cookies may be recorded on the browsers of the medium used, whatever the terminal (computer, tablet, smartphone). They are used in particular during identification for analyses of the frequentation and use of the elements of the site. At any time, visitors can decide to accept or refuse the use of cookies and modify their preferences.

The cookie has a validity period that varies according to the type of cookie and allows the visitor to be recognized the next time he or she uses the website. In any case, this duration does not exceed 13 months.

Visitors may decide to accept or refuse cookies when browsing the Site. To this end, NUREA displays a banner on its site inviting visitors to accept cookies. As long as the visitor has not given his or her consent to the collection of cookies, no cookies may be deposited on his or her terminal, with the exception of cookies that are exempt from the collection of consent insofar as they are strictly necessary for the provision of a service expressly requested by the user.

The cookies functional and technical cookies do not require not the collection from consent of the user.

### **6.1. Functional cookies**

Functional cookies are necessary for the operation of the website or to meet contractual obligations.

They are used to store authentication data on a site and improve the user experience. They are necessary to satisfy the user's request.

### **6.2. Technical cookies**



Technical cookies allow the Company to monitor the technical performance of its website, to detect problems in order to minimize user inconvenience, to enable and support security features, and to help detect malicious activity and violations of these terms and conditions.

### **6.3. Cookies for optimizing the user experience**

These cookies allow us to optimize the functioning of the website. They also make it possible to adapt the presentation of the website to the display preferences of the terminal used by people during their visits. These cookies allow users to have a fluid and customized navigation.

As part of the navigation on the Company's site, cookies for optimizing the navigation experience may be used.

If users refuse to accept these cookies, they will not be able to use the full functionality of the website.

## **Article 7 - Conditions for changing the privacy policy**

This Privacy Policy was last updated on October 1, 2022.

NUREA reserves the right to modify this Policy at any time in order to ensure that users of the site comply with the law in force.

Any changes shall not affect previous use of the Website, which shall remain subject to the Policy in force at the time the contract is concluded and as accepted by the user at the time the contract is concluded between the user and NUREA.

The user is invited to take note of this Policy each time he/she uses our services, without the need to formally notify him/her.